

Dear Friend and Supporter,

Pink Ribbon Riders® would like to thank you for your support during our major fundraising campaign, our 2019 Snow Run Tour. In a time of great need it has been amazing to see our volunteers, participants and company supporters all come together for such a great cause of helping others. Thank you again!

As of today, Pink Ribbon Riders has been able to give \$1,818,500 in financial assistance to those in need! To see thank you notes, please see the PRR website, www.pinkribbonriders.com.

At this time the 2019 Snow Run Tour has raised \$155,660 with all the Snow Run events. Last year, in 2018, the Snow Run's raised \$188,173. As there are many things we cannot get donated for the events or the organization, our goal is to always be 80% or higher to the cause. We are very proud to announce we average 82% to the cause! We continue to focus on exceeding our goal to the cause!

We are very proud of you and all the supporters that have made this a true grass roots effort. For more information and pictures on the 2019 Snow Run Tour please visit: <http://www.pinkribbonriders.com> or check us out on Facebook.



Michigan Snow Run



New York Snow Run



Minnesota Snow Run



Wyoming Snow Run

To date the 2019 Snow Run Tour event totals are as follows:

Michigan \$ 40,000 New York \$ 37,000 Minnesota \$ 44,000 Wyoming \$ 29,800 Virtual: \$ 4,860

Thank you for your continued support.

Kindest Regards,

Pink Ribbon Riders Team

Jody McKay, President & Co-Founder
Stephanie Wendel, Mandy Hanson, and Darrin Mathie

2019 Snow Run Tour Presenting Sponsors:
HMK USA, Triton Trailers

2019 Snow Run Tour Premier Sponsors:
Choko, Polaris Industries

Level 1 Product Sponsors:
**StudBoy, Woody's, Straightline Performance, FXR
Togwotee Mountain Lodge, Divas Snow Gear, FXR, Scenic Safaris, PowerMadd**

Level 2 Product Sponsors:
Boyesen, Discount Tire, Caliber, Bikeman Performance