



Mission Statement: Creating awareness of breast cancer for both men & women in the motor sports industry while raising funds for those in need

2009 Snow Runs

3rd Annual Minnesota Snow Run
Jan. 9 & 10
Hill City, MN



2nd Annual Michigan Snow Run
Feb. 14 & 15
Gaylord, MI



2nd Annual Wisconsin Snow Run
Feb. 20 & 21
Eagle River, WI
Sponsored by:
Swendson Motorsports
B & M Motorsports

5th Annual New York Snow Run
Feb. 27 & 28
Inlet, NY



2nd Annual Wyoming Snow Run
Mar. 20 & 21
Togwotee Mtn. Lodge
Wyoming

Pink Ribbon Riders - Fall '08

"Riding in honor & in memory of those we love"



Fall 2008- The Pink Ribbon Riders patient Assistance Fund goes online to better help those diagnosed with breast cancer. More than 110 patients & numerous programs have been helped thru the Assistance Program in one years time. Totaling more than \$70,000. Estimated for this fall PRR will distribute more than \$5,000 in assistance.



Important things to know:

- Online Registration for all Snow Run events. Don't wait as the events fill up fast! Deadline for all events is 1 month prior to event.
- Pink Ribbon Riders Clothing & Accessories catalog is online!
- Did you know that 2,500 men were diagnosed with breast cancer last year?
- New York Snow Run celebrates 5 years! A day of fun is being added on Friday Feb. 27th. Snowmobiler or not come and enjoy music, a silent auction tent from 12 - 7pm and more!



Both men & women participate in the "Snow Run" events. All together in 2008 more than 750 participants got together in 5 different states to help breast cancer patients by riding with the Pink Ribbon Riders. In 2009 a total of 1,000 participants will ride in "Honor & in memory of those we



Looking to support the cause through our sponsors & their products? These great products donate back to the Pink Ribbon Riders. Thanks to them we are able to continue our mission! Check out:

- HMK USA / C & A Pro Skis
- CHOKO Clothing / Avalanche Racing
- FXR Racing/ Woodys Traction Products

Arctic Cat and for more to be announced watch the www.pinkribbonriders.com website under the Sponsor Products page.



Donated Items or Services: Can your company help the Pink Ribbon Riders? As an organization we try very hard to run the organization on an 80 % to the cause and 20 % to the costs of running the organization. But we can not do it with out support from others: If you can help we are always in need of office supplies or professional services that can be donated. For more information please contact: Pinkribbonriders@yahoo.com



2008- 2009

Pink Ribbon Riders
Presenting Sponsors:





"Riding in honor & in memory of those we love"



2009

Summer & Fall Events

Are we near you?

GOLF

3rd Annual Pocono Golf Classic
Poconos, PA
Sept. 2009

1st Annual Pink Ribbon Riders
Northern Michigan Classic
Gaylord, MI
May 9, 2009
The Black Forest Golf Club

2nd Annual Michigan Classic
October 2009
Marshall, MI
The Medalist Golf Club

Motorcycle

2nd Annual Fall Road Ride
Summer - Fall 2009
The Ole Barn
Inlet, NY

Dirt Runs

2nd Annual Michigan Dirt Run
August 2009
The Moose Lodge
Lewiston, MI
Sponsored by:
Lewiston Motorsports

New York ATV Ride
Sullivan County- June 2009
Watch for details
Sponsored by: NY ATV online.com

Public Assistance Given in Fall of 2008- Pink Ribbon Riders takes every opportunity to give patient assistance funds out to a patient at public appearances such as the ISOC Amsoil Duluth National Snocross Race every year in Duluth, Minnesota on Thanksgiving weekend. We would like to dedicate this article to one of our first Assistance Recipients shown below in the blue jacket, Jennifer Curtis. Jennifer passed away in the spring of 2008 and we will ride in "Honor and in Memory of her as she will be missed but never forgotten."



This past Thanksgiving, C & A PRO Skis Representative Carrie Mages joined the Pink Ribbon Riders on the track at the ISOC Race to present An \$800.00 check from their Pink Ski program That gives back to the Pink Ribbon Riders. And Carrie helped in presenting a Pink Ribbon Riders Assistance Fund recipient with a \$500.00 gift card from the Pink Ribbon Riders. The recipient is Tammy O'Brien from Minnesota and we are so glad that the Assistance Program can help her and her family.



Custom Sled Auctions to support the Pink Ribbon Riders:

* The 3rd Anniversary Pink Ribbon Riders Arctic Cat snowmobile is online For you to win at www.pinkribbonriders.com this one of a kind snowmobile Can be all yours just in time for a great Christmas present for you or some One you know! Auction runs from Dec. 4th to Dec. 23rd.

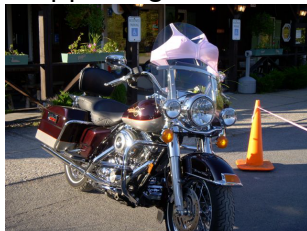
* Avalanche Racing and Polaris Industries teams together

to auction off a limited edition "Snocross champion Kylie Abrahamson Polaris Shift snowmobile. All proceeds from the auction are to Benefit the Pink Ribbon Riders organization. For more information to: www.avalanchraceteam.com



Pink Ribbon Riders pins and membership information on line at www.pinkribbonriders.com. Collect one today and help those in need.

Happenings from summer and Fall:



NY Road Run.....PRR Halloween Costume....Cousins that support PRR!

2009 Snow Run participants

ALERT

Do not wait to sign up.
Events are filling up fast!
Space is limited!



Oh, and we can not forget the bra decorating contest at the NY Road Run!

Visit us at:
www.pinkribbonriders.com
website as we update the site weekly with new information and products that support the cause will be updated monthly.

About Pink Ribbon Riders: Pink Ribbon Riders is a 501 C 3 non profit organization focused on people helping people, as a volunteer based organization we make funds available to breast cancer patients in need of financial assistance. Names of recipients are protected due to medical confidentiality rules, but the organization looks for public recipients at all of our fundraising events to support the community that we are in at the time of the event.
For more information www.pinkribbonriders.com