

For Immediate Release
June 11, 2008



PINK RIBBON RIDERS add three new events this summer and fall to benefit men and women diagnosed with breast cancer.

Wow! **Pink Ribbon Riders** will have its busiest summer and fall yet! Adding 3 new events, the **1st Annual Michigan Dirt Run** sponsored by **Lewiston Motorsports**, the **1st Annual Pink Ribbon Michigan Golf Classic** and the **1st Annual New York Road Run** for the motorcycle enthusiasts!

With adding events and being on the road so much, Pink Ribbon Riders will be able to travel in style with the help from **TRITON TRAILERS, FISK DISTRIBUTING and INGLES PERFORMANCE** as they have teamed with the cause for a 2nd year and have provided a new triton trailer decked out with all the features to help our mission on the road. Watch for pictures as we will give you a personal tour through the Pink Ribbon Riders Triton trailer, we can't wait to share with you!

As always when we add events, we want to make sure to tell you, that all events are open to both men and women and have great days of silent auctions planned, music and always great food! Prize Programs are offered for all of the events and sponsored by: **HMK, CASTLE STREETWEAR, SCOTT USA, KLIM and more!**

Even though we are getting ready for some road and dirt riding, I have to share with you that our friends at Klim advised us today that our **Wyoming Snow Run** home at **Togwotee Mountain Lodge** is still riding! They have a reported 24 inch base of snow! Wow! We thought riding in April there was amazing, its June and they are still going!

Well, for now **Pink Ribbon Riders** will hang up our **HMK** boots for a couple of months and hit the dirt and pavement! And if your not riding yourself anymore, don't hesitate we have the golf classics in PA and MI that will sure to knock off those golfer shoes with incredible prizes and a day you will not forget.

Please check into the individual event pages for more information about the events, our volunteers are committed to providing you an amazing experience every time, as together we will make a difference for a breast cancer patient one day at a time.

Keep checking in with us as Pink Ribbon Riders as we will feature a monthly product or company that will donate a portion of the proceeds back to Pink Ribbon Riders. The more we shop, the more we can raise!

And coming soon, **Arctic Cat** teams with Pink Ribbon Riders for the **3rd Annual Pink Snowmobile** and to add to our "dirty" fun wait till you see what we have in store with an **ARCTIC CAT ATV!**

And finally, we are just a couple of short weeks away from our online shopping with Pink Ribbon Riders. The shopping cart will be made available through the efforts of volunteers and we are so proud of them and want to thank them for helping us provide the service to have the Pink Ribbon Riders place to shop!

Remember to visit our sponsors page and shop with them too, it would be great to tell them thank you for supporting the Pink Ribbon Riders cause because with out them we could not provide the great events that we do!

**Thank you all for your continued support and we hope to see you at one of our unique events! Have a safe and happy summer from everyone at
Pink Ribbon Riders**